## PUBLICATION SLIP FOR JOY TO THE WORLDS

Title: Joy to the Worlds

Subtitle: Mysterious Speculative Fiction for the Holidays
Genre: Mystery / Science Fiction / Fantasy

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## **Description:**

What do you get when you mix mystery and speculative fiction, then toss in the holidays for good measure? A mobster Santa, genetic hanky-panky, Victorian villages, time-traveling detectives, Krampus, eerie bell spirits, and more—this collection of short cross-genre fiction is the perfect counterpoint to traditional holiday reading!

This collection stars four authors, each with their own distinct style. National bestselling author Maia Chance, who is famous for her cozy mysteries, dazzles with humor and folklore. IPPY award-winning science fiction author Janine A. Southard beguiles with unexpected time-travel science. Science fiction & fantasy bestseller Raven Oak offers a look into the gothic past. And for a whole new perspective, debut fiction author and art expert G. Clemans dives into the intersections of creativity and mystery.

Joy to the Worlds brings together eight short works that explore mysteries across time and space. With stories ranging from dark dystopian worlds to comedic retro-futures, four diverse writers find new ways to combine these disparate worlds into something mystery and speculative fiction fans will enjoy.

## **Marketing Plan:**

- Marketing via Blogs/Social Media
- NetGalley Early Reviews
- Webcasts & Blog Tour
- Goodreads Giveaways
- LibraryThing Early Reviewers
- Amazon Giveaways
- Promotional Material at Conventions
- Dedicated Websites

- Social Media Contests
- Promotion via Podcasts & Interviews
- Book Booths & Giveaways at Conventions/Conferences
- Book Reading & Signings Events
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- E-Newsletter Promotions
- Website Advertisements

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